ACT

Brand Brief
Cambodia Agreements

Industry excellence through collaboration

Driving systematic industry collaboration between global brands, employers and trade unions, ACT (Action, Collaboration, Transformation) facilitates sustainable wage setting enabled by binding purchasing practices commitments and integrated social dialogue.

ACT Cambodia

By signing a Cambodia Agreement with IndustriALL Global Union to support standardized collective bargaining agreements (CBAs) in their supply chain, global brands can deliver tangible and sustainable wage increases and better working conditions in Cambodia while keeping the industry competitive.

More information on actforcambodia.com

Resilient supply chains

Functioning social dialogue through collective bargaining enables business agility and adaptability to market changes and disruptions. Predictable and transparent wage setting in line with ILO recommendations enables stability in volatile global contexts.

Higher productivity

Collective bargaining can boost productivity through improved labour relations and effective prevention of disputes. Reliable wage increases enable higher retention, better product quality and lower recruitment costs for suppliers. The brand-supported CBA systematically supports skills trainings.

Market leadership

For global buyers, supporting collectively-bargained wage increases delivers on sustainability goals, strengthens brand reputation and signals leadership in a competitive market with human rights expectations.

Risk mitigation and best possible standard

Freedom of Association and wages are key sector risks in global garment supply chains. ACT Cambodia enables companies to effectively prevent and mitigate these risks through sector collaboration, impactful purchasing practices reforms and systematic meaningful stakeholder engagement.

Already implemented by comparable employers, the ACT facilitated CBA in Cambodia provides best practice in terms of the best possible wages, benefits and conditions of work in line with the OECD Guidelines for Multinational Enterprises (Chapter V).

ACTION COLLABORATION TRANSFORMATION

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